

## PRESS RELEASE

# REPA strengthens its support for OEMs, customers, and the local community

## The leading European Distributor reflects on the many projects completed in the first half of the year

Cesena, July 28th 2025

It has been a busy start to the year for the leading European spare parts distributor for foodservice equipment, coffee and vending machines. In June, the **REPA** QSR (Quick Service Restaurant) team was at the **Burger King International Convention in Lisbon**, presenting its spare parts solutions to franchisees from across the globe. REPA delegates connected with customers and OEM partners at **Sigep in Rimini**, **Internorga in Hamburg**, and **World of Coffee in Geneva** to discuss its continuous support throughout the year, while introducing the REPA difference to influential new audiences.

So far, the year has seen **new OEM partnerships** with the likes of cooking equipment manufacturer Capic, vacuum packing specialists Henkelman, refrigeration manufacturer Kide, Coffee grinder producer Mazzer, speed oven maker Prática, craft coffee machine manufacturer Rocket Espresso Milano and Santos, a food equipment provider based in eastern France.

**Key partnership extensions** in several countries were also secured with manufacturers including Dr. Coffee, Friulinox, Hemro Group, Silko, and Welbilt.

Following the merger by incorporation of ATEL into REPA Italia on May 31st, all vending operators benefit from quicker delivery and more comprehensive selection of spare parts and components for the vending machines.

Over and above the business of spare parts supply, REPA Italia increased its **support for local cultural and charitable initiatives** including Fondazione Romagna Solidale, ASD Skate School Cesena, Cesena Basket, ASD Torresavio, and the music festival Acieloaperto organized by Retropop.

REPA Italia's headquarters in Cesena also played host to several OEM partners throughout the first half of the year, who got the chance to witness REPA's operational heartbeat, while experiencing the **site's internal canteen**. Opened last November, the canteen was created to improve employees' work-life balance, serving 13,760 meals in the six months of this year, and gaining excellent feedback from the entire team and its users.

REPA CEO Alexander Wiegand commented: *"We're only halfway through the year, yet many significant projects have already been completed. We're incredibly proud of the relationships we continue to build, the partnerships we maintain and the local initiatives we support. For us, this is just the start - there is a lot that we are already working on for the second half of the year. 2025 is shaping up to be another important milestone in our mission to provide the best spare parts solutions to our customers and partners."*

## REPA

REPA is Europe's leading distributor of spare parts for foodservice and refrigeration equipment, coffee and vending machines, and a trusted partner to OEMs, delivering the right part at the right time.

With the world's largest inventory of in-stock original and universal spare parts, consumables and accessories, and a state-of-the-art network of automated fulfillment centers across Europe and beyond, REPA ensures the fastest delivery times in the industry.

AI-powered tools, 360° images, detailed exploded views, technical manuals and other search features available on its eCommerce platform and mobile app make part identification and ordering seamless. A team of industry experts speaking more than 20 languages helps customers find the perfect solution for every repair.

With REPA, keeping foodservice equipment running at its best every day has never been easier.

REPA is the European division of Parts Town Unlimited.

[www.repagroup.com](http://www.repagroup.com)  
[www.lfspareparts724.com](http://www.lfspareparts724.com)

**Press Contact REPA**

Paola Bertini

T +39 380 77 03 809

[paola.bertini@repagroup.com](mailto:paola.bertini@repagroup.com)

<https://press.repagroup.com>

[www.repagroup.com](http://www.repagroup.com)